Rice will explore the “visual geography” of the year 1900, when amateur cameras, half-tone reproduction processes and multinational corporations expanded photographic production and distribution exponentially, and quite literally set the stage for a “world culture” of imagery based on mobility, deracination and reproducibility. Focusing on Albert Kahn’s Archives of the Planet, the lecture will situate this extraordinary project within the context of other experiments in image distribution at the time: among them, Alfred Stieglitz’s magazine *Camera Notes* and the PhotoGlob AG collection of scenic travel views.